



Mr Brainwash and
PRESS KIT

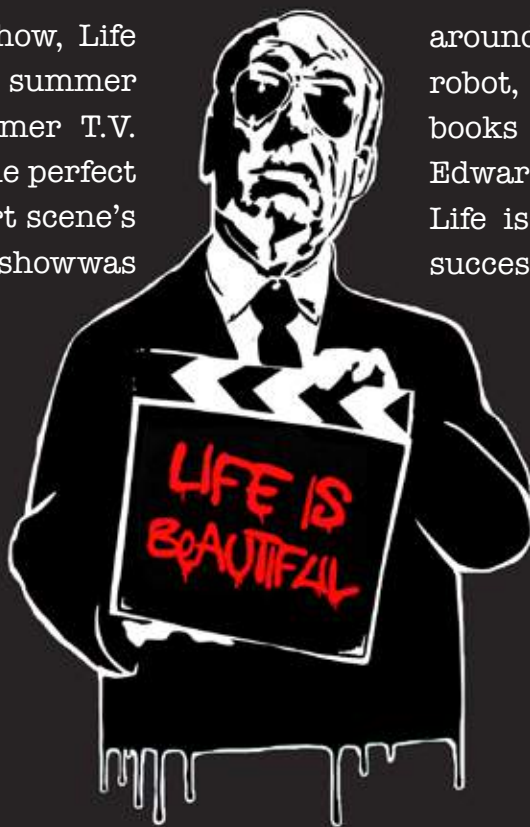
MR. BRAINWASH is the moniker of Street Pop artist Thierry Guetta. Born in France and based in Los Angeles, Mr. Brainwash has been pushing pop culture's envelope for over a decade, bringing his art to the street, the gallery, and onscreen.

Armed with wheat paste, spray cans, brushes and paint buckets, Mr. Brainwash started attacking the streets in 2006 with stencils and posters of beloved icons from Billie Holiday to John Lennon. In Paris and Los Angeles, his work quickly caught the eyes of the public and Mr. Brainwash had emerged from the underground, quickly becoming a renowned figure in the burgeoning street art scene.

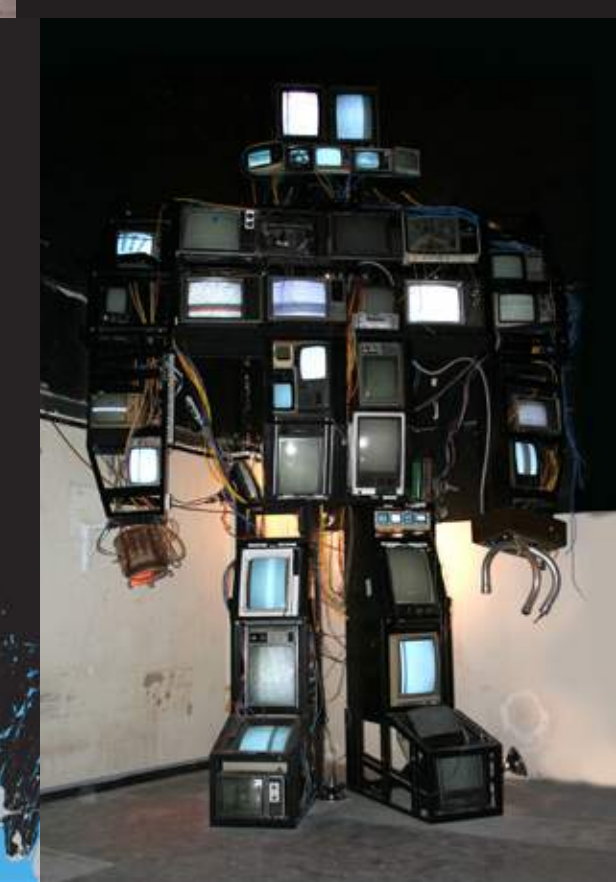




Mr. Brainwash's first solo show, *Life is Beautiful*, opened in the summer of 2008. Mounted in a former T.V. studio in Hollywood, it was the perfect place for the arrival of the art scene's rambunctious new player. The show was so eagerly anticipated that it garnered the cover of *LA Weekly*, one of Los Angeles' most circulate publications. *Life is Beautiful* opened with a tremendous thunder, attracting thousands of people who lined the streets



around the block. Featuring a 20-foot robot, a pyramid made of 20,000 books and a life-size recreation of Edward Hopper's "Nighthawks," *Life is Beautiful* was an extremely successful debut. The show extended for three months, attracting a total of 50,000 visitors, and went on to become one of the most memorable solo shows in LA's Art history. This was just the beginning.





Mr. Brainwash's signature style was soon garnering the attention of everyone from fine art critics to journalists and celebrities. In 2009, when Madonna was set to release her greatest hits compilation, "Celebration," she asked Mr.

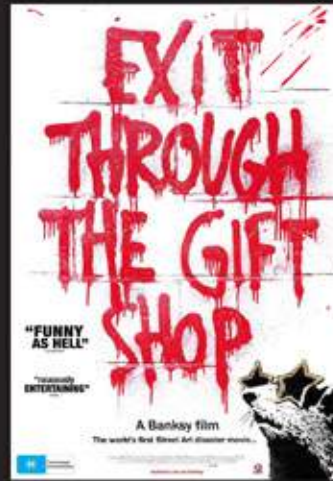
Brainwash to design the cover. He designed 15 different covers for the wide release, singles, DVDs and special edition vinyl. Mr. Brainwash was now not just commenting on pop culture, he had become a part of it.

**"MR BRAINWASH IS A FORCE OF NATURE,
HE'S A PHENOMENON. AND I DON'T
MEAN THAT IN A GOOD WAY."
- BANKSY**

**"ENTHRALLING... RIVETING...
ELOQUENT AND EXCITING"**
Miami Herald

"MAD SPINNING TOP OF A MOVIE"
Entertainment Weekly

"PERVERSELY BRILLIANT"
Time Out NY



"SUBVERSIVE, PROVOCATIVE & UNEXPECTED"
Los Angeles Times

"RELENTLESSLY ENTERTAINING"
NY Times



2010 saw the release of one of the most talked-about documentaries in years, *Exit Through the Gift Shop*. Using footage shot by Mr. Brainwash himself, and directed by fellow street artist, Banksy, *Exit Through the Gift Shop* followed the evolution of street art, with Mr. Brainwash at the center of it all. The film was nominated for an Academy Award and received numerous prizes, including an Independent Spirit Award for 'Best Documentary.' The success of *Exit Through the Gift Shop* catapulted Mr. Brainwash to worldwide fame as he persisted in breaking down pop art's walls.



The film not only became an instant cult classic but was also considered as one of the best movies of 2010, winning several awards and being nominated for an ACADEMY AWARD®.

Winner 'Best Documentary' Independent Spirit Awards 2011

Winner 'Best Nonfiction Feature' Cinema Eye Awards 2011

Winner 'Best Edited Documentary' American Cinema Editors Awards 2011

Winner 'Most Entertaining Doc' Grierson British Documentary Award 2010

Winner 'Best Documentary' Washington DC Area Film Critics Award 2010

Winner 'Best Documentary' New York Film Critics Online Award 2010

Winner 'Best 1st Feature' Toronto Film Critics Award 2010

Winner 'Best Documentary' Chicago Film Critics Association Awards 2010

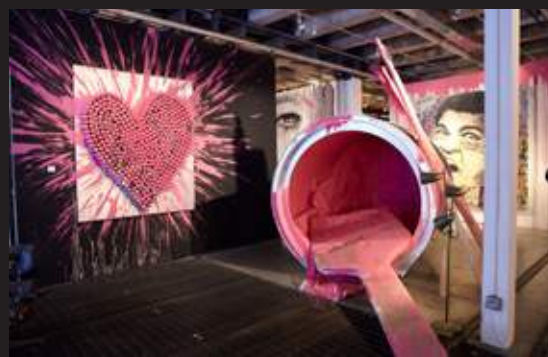
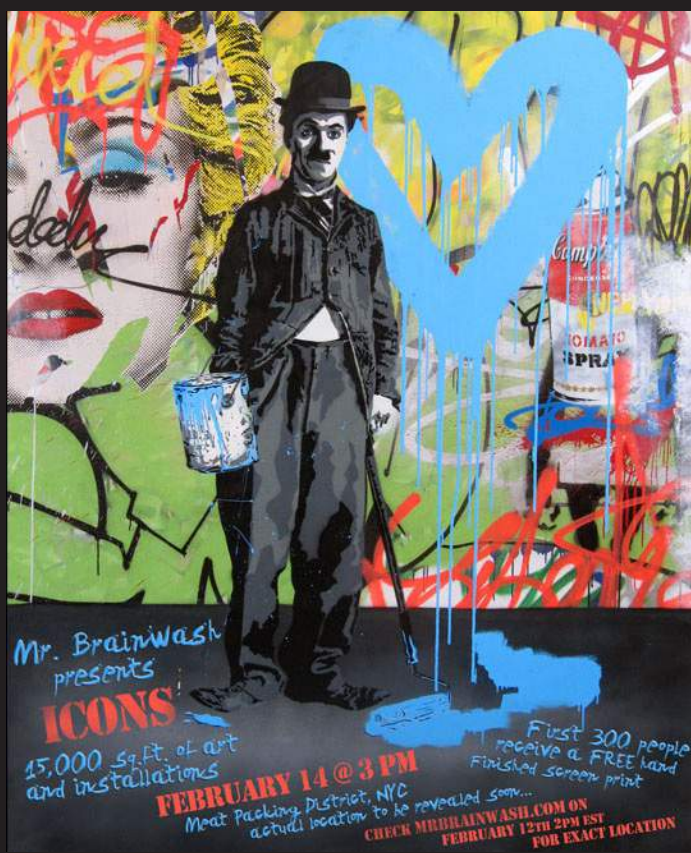
Winner 'Best Documentary' Austin Film Critics Association Awards 2010

Winner 'Best First Feature' LA Weekly/Village Voice Film Poll 2010

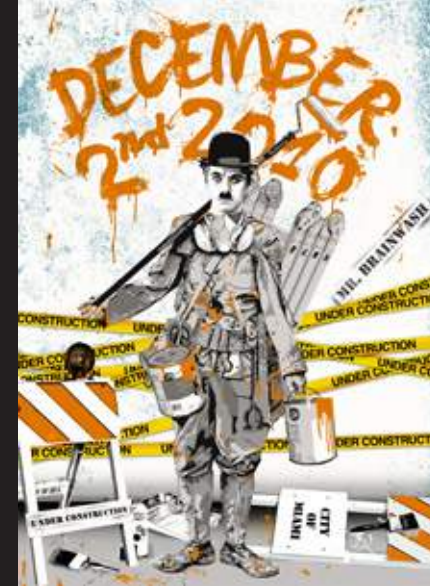
Winner 'Best Documentary' LA Weekly/Village Voice Film Poll 2010

Winner 'Best Documentary' San Diego Film Critics Award





New York was the next stop. In 2010, Mr. Brainwash invaded the Meatpacking District with Icons, his first New York solo show. This show was bigger than ever, covering a 15,000 square foot, multi-story warehouse. The downstairs displayed Mr. Brainwash's evocative portraits of music legends, constructed from bits of broken records. The exhibit also featured a 10-foot tall boom box and a life-size NYC taxicab in Matchbox toy car packaging. Scheduled for 3 months, as Icons Remixed, with new installations, Mr. Brainwash had now shown both coasts the force of his solo exhibitions. Prestigious auction houses and collectors, including Christie's and Phillips de Pury, took notice by putting his work in high-profile auctions.



Mr. Brainwash then set off to Miami for one of the art world's most respected Art Fair, Art Basel. Without any announcement or notice, Mr. Brainwash took over a 25,000 square foot building in South Beach with a colorful pop up show entitled, *Under Construction*. The show was his trademark style, playful and positive, but on a huge scale. Once the show opened, it exploded, becoming the must-see attraction at Art Basel.





Mr. Brainwash continued to bring his art all over the world, making his Canadian debut at the Toronto International Film Festival in 2011. Mr. Brainwash's installations were placed all over the city. They included his signature 8-foot tall spray can sculptures, each one a different film genre, and life-size Canadian Mounties cutouts, armed with boom mics and cameras. In addition, he created all of the Street marketing material for the Grace Kelly TIFF exhibition: "*Movie star to Princess*". Everywhere Mr. Brainwash went, he was able to create a pop art conversation with the city he was creating for.





Mr. Brainwash headed back to Miami for Art Basel in 2011 with a new show, Untitled. Occupying the same South Beach space, he constructed a vibrant world of fiberglass sculpture and mixed media canvases. Again, the show was a huge hit, attracting big collectors, worldwide galleries and celebrities, it defines Mr Brainwash as one of the most popular and relevant artist of today.





As the year came to a close, Mr. Brainwash returned to the home of his first solo show, Los Angeles, with Art Show 2011. This show was his biggest yet, taking over an 80,000 square foot building in the center of the city. Each day, thousands of people flocked to see this thrilling monster of a show, which embraced Los Angeles, the epicenter of pop.



In addition to being able to attend the show, Mr. Brainwash also gave artists the opportunity to be a part of the show. For the exhibition, he donated over 20,000 square feet of space to showcase donated works from around the globe. Artists were invited to mail in their art or install the artworks themselves.





ART CANNOT
BE CRITICIZED
BECAUSE
EVERY MISTAKE
IS A NEW
CREATION



When the Summer Olympics arrived in 2012, and the whole world had its eye on London, Mr. Brainwash made his UK debut by invading The Old Sorting Post Office, a colossal space, steps from the British Museum. His love of British pop culture icons rang out through the streets, as Mr. Brainwash adorned the side of the Sorting Office with a 6 story tall Queen Elizabeth II, in her coronation attire, holding a Union Jack spray can .

The show was a retrospective and a re-interpretation of his classic and iconic images. Large crowds filled the gigantic space each day. It became Mr. Brainwash's most attended show to date.





By 2013, Mr. Brainwash was truly one of the most in-demand artists, worldwide. He continued to play with pop culture and designed the décor for Seth McFarlane's exclusive Oscar Party. He adorned the party space with his Rockwell, Botero, and Degas re-imaginings, as well as playful, large-scale sculptures.

2013 also saw Mr. Brainwash's triumphant return to Art Basel. Taking up residency in Gale South Beach on Collins Avenue, a hotel on one of the most iconic streets in Miami, Mr. Brainwash staged a pop art takeover by installing large-scale oil paintings and sculptures, including a 3 story tall Mona Lisa with a Mohawk.

In addition to the art and film communities, Mr. Brainwash is also an in-demand name in the music industry. He has designed art for the album campaigns of some of the world's most influential artists: Red Hot Chili Peppers, The Black Keys, Rick Ross and Michael Jackson's posthume album Xscape to name a few. In 2012, to celebrate Mr. Brainwash's London art show, David Guetta played the opening night party. The show also featured a 12 foot tall portrait of David Guetta, done by Mr. Brainwash, which read, "Music is my art." David Guetta's music video for Metropolis, directed by Mr. Brainwash and co-produced by Nicky Romero, currently has over 12 million views on Youtube. In 2013, in collaboration with the Hard Rock Hotel, Mr. Brainwash attacked the pulse of the music industry: Coachella. He adorned the festival with towering murals, adding an additional element of surprise and wonder and solidifying his already strong connection to music.

Madonna approached him, again, and asked Mr. Brainwash to take part in another collaboration, this time the opening of her gym, Hard Candy Fitness in Toronto. The Hard Candy Fitness opening featured the live on-site creation of an 11 by 30-foot Madonna mural, designed by Mr. Brainwash.



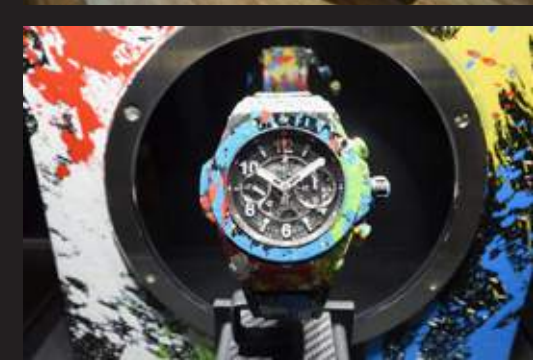


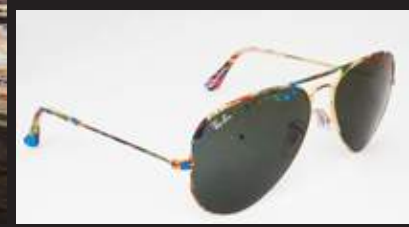
Mr. Brainwash continued to make his mark on the diverse art and music scenes in 2014, including a colorful, viral performance with pop sensation Rita Ora on “The Tonight Show with Jimmy Fallon.” Mr. Brainwash also merged his passions for art, music, film and philanthropy by directing a video for “Divine Sorrow,” by Wyclef Jean, featuring Avicii for Coca-Cola and the (RED) campaign, which aims to raise awareness and money for the Global Fund’s efforts to virtually eliminate mother-to-child transmission of HIV.

Mr. Brainwash also collaborated with Mercedes-Benz for The Evolution Tour, 8 intimate concert experiences, across the country featuring artists such as Alabama Shakes and Mayer Hawthorne. At each stop of the Evolution Tour, Mr. Brainwash created a one-of-a-kind Mercedes-Benz 2015 GLA in his signature, splashy colorful style.

In honor of September 11, Mr. Brainwash wanted to show New York the love he had for this special city by creating the biggest mural installation he’s ever attempted. A tribute to the victims of 9/11, the mural covered a full city block, facing the new One World Trade Center. The art piece provided native New Yorkers and tourists the chance to reflect on this tragedy and take pride in the people that make New York such a unique place.

In late 2014, Mr. Brainwash partnered with Swiss luxury watchmaker Hublot for a host of exciting fashion collaborations. To launch the opening of the new Hublot Galerie in Miami’s Design District, Mr. Brainwash created a one-of-a-kind Big Bang Unico timepiece and watch box. Mr. Brainwash was also behind an exclusive installation at Hublot’s Bal Harbour Boutique, in celebration of Miami’s Contemporary Art Week, wrapping the store’s façade in Mr. Brainwash’s vibrant mix of pop art and street art.





Mr. Brainwash's adventure into fashion continued, collaborating with Sunglass Hut for their Artist Series. The collection was comprised of 250 one-of-a-kind designs rendered on Ray-Ban's iconic Wayfarer, Clubmaster, Aviator and Round models. The sunglasses were packaged in a unique painted case placed in a custom-made spray can design in Mr. Brainwash's signature style. Sunglass Hut's flagship store, located at 496 Broadway in New York, was taken over by Mr. Brainwash, and featured a mock studio with some of his well-known works.

To celebrate LA Pride, Mr. Brainwash constructed a large heart, out of recycled books and wood and covered in a spectacular shade of bright pink. The sculpture stands over 6 feet tall and is currently on display through January 2016 inside the City of West Hollywood's public library. He also contributed one of his iconic Life is Beautiful sculptures in partnership with the Arts and Cultural Affairs Commission in the City of West Hollywood.

In Fall of 2015, Mr. Brainwash returned to New York City to create another September 11 memorial mural. The mural once again covered the wall of the Century 21 department store, facing One World Trade Center. This colorful and reflective piece proclaimed in giant pink letters "NEW YORK CITY IS BEAUTIFUL," acting as a beacon for native New Yorkers and tourists alike.





During the Fall of 2015, Mr. Brainwash created an animated video, which occupied Coca-Cola's world-famous Times Square billboard space, below the Times Square ball. Mr. Brainwash will return to that Times Square space in December 2015, with a new animated video chronicling the company's rich and storied history with Santa Claus, which started in 1931.



Mr. Brainwash was also a judge for the #MashupCoke project which challenged artists, designers and illustrators around the world to recreate and reimagine the classic glass, contoured, Coca-Cola bottle. Select pieces were featured in The Coca-Cola Bottle: An American Icon at 100, an exhibit at the High Museum in Atlanta. During the exhibition's run, Mr. Brainwash collaborated with Coca-Cola's Global Design team and Speto Art to create a canvas 20-feet long, celebrating the bottle's impact on the history of design.

Mr. Brainwash has also worked closely with Coca-Cola's project (RED), whose mission is to end the transmission of HIV from moms to their babies, world-wide. Mr. Brainwash created a limited-edition screenprint, with proceeds going to (RED), which featured the iconic rock band, Queen. The print sold out in minutes. Mr. Brainwash collaborated with (RED) again, this time on a music video. "Divine Sorrow," by Wyclef Jean, featuring Avicii, which was directed by Mr. Brainwash and featured his trademark street art style, with a focus on the mission of (RED).





2016 was an exciting year for Mr. Brainwash. He collaborated with EDM star Kygo for the marketing campaign and album cover of his latest album, “Cloud 9.” Of the many promotional materials created, one was a billboard created for Kygo’s performance at the Barclays Center in New York City.

To celebrate International Women’s Day, Mr. Brainwash unveiled a series of murals at Union Market in Washington, D.C. with First Lady Michelle Obama with the Let Girls Learn event. The Girls’ Lounge, a female leadership group, was the event sponsor and commissioned the Let Girls Learn themed mural.

For Art Basel Hong Kong, Mr. Brainwash set up his own “Life is Beautiful” solo exhibit. MBW teamed up with Lan Kwai Fong, one of Hong Kong’s biggest lifestyle company with investments in restaurants, bars and real estate, to host a cocktail party that ended with a live-painting performance.

Mr. Brainwash was one of 100 artists invited by The Brain Project, a program by the Baycrest Foundation in Toronto, to customize their brain sculpture as a way to raise awareness, support and research into aging and brain health, to be displayed in different venues across Toronto. The public was invited to vote for their favorite designs and the sculptures were sold at an auction with the proceeds going to Baycrest Health Sciences for funding.

During the 2016 Summer Olympics, Mr. Brainwash met with soccer superstar Pelé in Rio de Janeiro. Mr. Brainwash created a special print, for their meeting, depicting Pelé in the middle of one of his iconic bicycle kicks. Pelé, who is considered by many to be the best soccer player of all time, participated in this project with Mr. Brainwash to celebrate the Olympics in his home country. Pelé took the time to sign each print and stamped his thumbprint on each print, adding an even more personal signature from the hand of a sports legend. He also joined MBW in one of his signature art styles by splattering paint on the artworks, creating this playful collaboration between athletics and art.





2016 also marked the debut of Mr. Brainwash's spectacular solo shows in Asia. He opened his first exhibition in South Korea at The ARA Modern Art Museum in Insa-dong, Seoul. Bringing with him some of his classic installations and mixed media artworks as well as some brand new works.

Some of the highlights include a massive 15ft tall wooden AT-AT from the Star Wars movie franchise, a room full of hanging vintage cameras, and a white room splashed with pink paint. Large mixed media murals were also on display showcasing Mr. Brainwash's iconic artwork and larger than life scope.

Mr. Brainwash collaborated with musicians from the entertainment group YG, the label-home of K-Pop artists Big Bang and 2NE1 to name a couple, to create one of a kind artworks. PSY felt so inspired by Mr. Brainwash's art that he shot his music video for his latest single, "I Luv It", during the exhibition.

Families and people of all ages were encouraged to attend the free exhibit and experience Mr. Brainwash for the first time.



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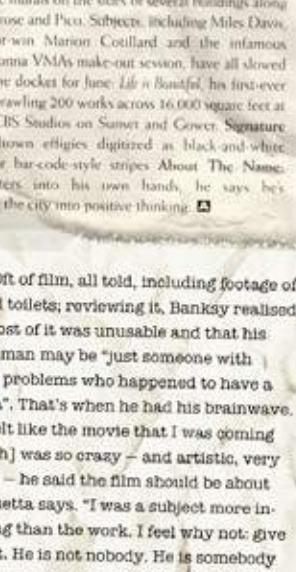
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THE ZEST
OF LA!
10 SPICEST THINGS
IN THE CITY
That's how
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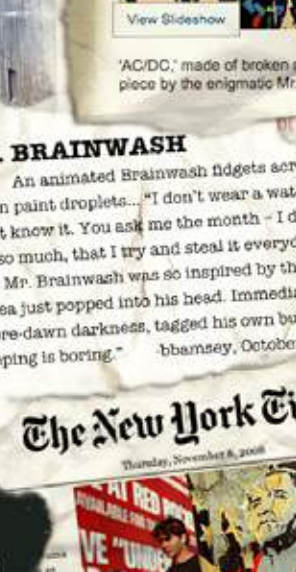
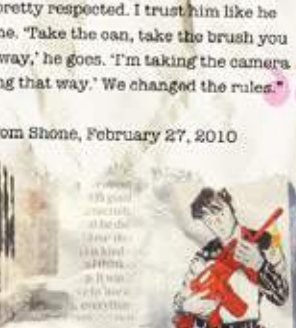
MR. BRAINWASH The Parisian trampant has been hitting L.A.
sidewalks to ever-sparking art world buzz with his famous
Finn series—stickers, posters and murals that feature
Wayfarer-wearing jeans, like Monnie and Hucklebock,
posing candidly, paparazzi-style. In recent months, MBW's
also been gaining blogosphere attention for rotating a swave
of monolithic murals on the sides of several buildings along
La Brea, Melrose and Pico. Subjects, including Miles Davis,
a post-Oscar-win Marion Cotillard and the infamous
Britney/Madonna VMAs make-out session, have all slowed
traffic. On the docket for June: *Life is Beautiful*, his first-ever
solo show, sprawling 200 works across 16,000 square feet at
the former CBS Studios on Sunset and Gower. Signature
Style: Timeshown effigies digitized in black-and-white,
silhouettes or bar-code-style stripes. About The Name:
Taking matters into his own hands, he says he's
brainwashing the city into positive thinking. ☐

NY ART BEAT

Scope Miami: Mr. Brainwash and other Special Projects
The more art fairs one sees, the more they become a blur, due to the massive amount of works each offers. Some
of the exceptionally curated ones might leave a very strong impression, but most fairs are strictly business and
only a few details may be memorable. If one is lucky. Among with several special projects, one such detail at Scope
Miami was the invasion of the L.A. graffiti artist known as Mr. Brainwash. By the invitation of Scope, Mr. Brainwash
produced works on heavily lit, curved walls of the fair and could be found in the tent at almost all times. The graffiti
bombings and a number of special projects scattered around the Scope tent made this year's Scope Miami just a
little more memorable than your average art fair.
ANITA GLYNKOWSKA 2009.12.07



in testa l'idea di un documentario. Fairley, in cui Guetta agiterebbe da
Detto fatto, nasce così "Exit" (meto "fancioccio", ndr). E' sempre
through the gift shop" presentato lui ad avermi spinto a fare il mio
gift shop" è il suo docu-film d'esordio.
BANKSY nella doppia veste di regista
con la complicità di "Mr. Obey")
è il suo primo, vero bagno di notorietà
Festival 2010, in cui il primo solo show, "Life is beauti-
sione regista-ful" (Los Angeles 2008), in un
zione senza i ricini abbandonato di proprietà
danza. Guetta, che organizzava quella
e i soldi



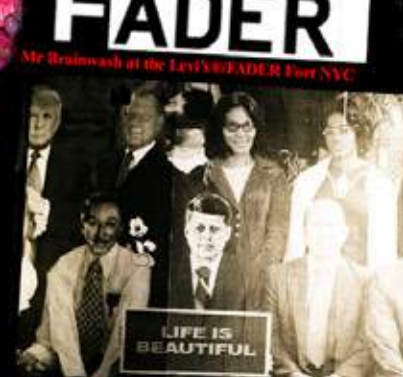
THE SUNDAY TIMES

The person he most reminds you of is
Dennis Hopper's nutty photographer in Apoc-
alypse Now, obliterating himself in rhapsodic
peens to the genius of Colonel Kurtz. Banksy
and Guetta first met in 2005, when the former
arrived looking for walls on which to put graf-
fiti in Los Angeles. Guetta was the guy you
contacted to show you good locations. Original-
ly from a small town just outside Paris, he
had moved to LA in the early Eighties, where
he worked, ... before starting to document the
street-art scene, obsessively filming his
cousin, the Paris-based street artist Space In-
vader, Shepard Fairey (best known for his
Obama poster) and Banksy, whom he always
filmed in rear view or in shadow. Guetta shot

THE WALL STREET JOURNAL

30,000ft of film, all told, including footage of
flushed toilets; reviewing it, Banksy realised
that most of it was unusable and that his
Frenchman may be "just someone with
mental problems who happened to have a
camera". That's when he had his brainwave.
"He felt like the movie that I was coming
up [with] was so crazy - and artistic, very
artistic - he said the film should be about
me," Guetta says. "I was a subject more in-
teresting than the work. I feel why not: give
it a shot. He is not nobody. He is somebody
who is pretty respected. I trust him like he
trusts me. 'Take the can, take the brush you
go that way,' he goes. 'I'm taking the camera
and going that way.' We changed the rules."

FADER



ARTWORKS



MR. BRAINWASH

An animated Brainwash fidgets across from me on a couch cov-
ered in paint droplets... "I don't wear a watch. If you ask me the date -
I don't know it. You ask me the month - I don't know it. It's like I enjoy
time so much, that I try and steal it everyday. I want more and more of
it." ... Mr. Brainwash was so inspired by the work he was creating that
an idea just popped into his head. Immediately, he went outside and, in
the pre-dawn darkness, tagged his own building with the phrase
"Sleeping is boring." -bbamsay, October 12, 2009

The New York Times



NEU BLACK



The latest Banksy hoax? A real artist

A movie by Banksy has transformed a French street artist into an art-world sensation. But is this a prank too far, asks Tom Shone

F Berlin, Mr Brainwash's career has taken off. A few weeks ago, on Valentine's Day, a new show of his work opened in the Meatpacking District in New York to a mixture of fashion and art crowd sipping vodka drinks served by leggy models in Afro wigs. If the film was intended as a satire on the superficiality of the contemporary art scene, the satire was going over the heads of the buyers forking out \$50,000 to \$200,000 a canvas. "It doesn't matter if he is good or bad," one said. "He has the right connections, and that's why I am buying. Plus, like him."

Certainly, a walk around the 15,000sq ft space reveals plenty of red stickers beside the paintings — Warhol-esque portraits of Michael Jackson, David Bowie, Bill Gates and the like, priced from \$10,000 to \$40,000. One of the larger works — a giant portrait of Madonna — sold to a private collector for \$200,000. "Some are sure, some are unsure, some are buying just in case," Guetta says in his broken, but enthusiastic English. "People want to know: am I real? Am I joking? Am I Banksy? Is it a whole joke by Banksy? But the more they see me the more it becomes real to them. It would have to be a big, big joke. Who would do it? Who would be all these people?"

He waves to his helpers scurrying this way and that around big blow-up sculptures in the manner of Claes Oldenburg: a New York taxi, wrapped in a Cellophane



MONEY IN THE PRANK Thierry Guetta, aka Mr Brainwash, was originally dismissed

to arrive any moment and take him away. "A truck could hit me tomorrow," he says. "But I am unstoppable. I have such strength in me. I don't know this. That is why he chose me."

'A truck could hit me tomorrow, but I am unstoppable'

Mr. Brainwash Bombs L.A.

Aficionados of Los Angeles street art might recognize the now-familiar work of one "Mr. Brainwash," a.k.a. MBW, a.k.a. Thierry Guetta, a French filmmaker turned graffiti provocateur. Over the past few months, Mr. Brainwash images have become ubiquitous in greater Hollywood, evolving from the Banksy-style black-and-white stencils of a guy wielding a movie camera to repurposed reproductions of Elvis, Hendrix, Gandhi and other cultural icons, including the giant spray-paint can rebranded, à la Andy, as Campbell's Tomato Spray. These MBW specials are wheat-pasted up and down the La Brea corridor, the Miracle Mile, Melrose, Fairfax... anyplace with an unadorned utility box or blank wall.

Now Guetta is about to unleash an art happening at Columbia Square so audacious in scale and ambition that it will either make him an instant art star or an object of derision, a high-profile lesson in the perils of the vanity DIY spectacle. Either way, the opening party is going to be fabulous.

Shelley Leopold, Jun 12 2008

leParisien.fr



CORRIERE DELLA SERA

Berlusconi in Costa Azzurra compra Obama Superman e statue di nudi
In compagnia della figlia Marina il...

JUXTAPOZ

MBW Hits NYC

An Interview with Mr. Brainwash

I choose Mr. Brainwash like I would choose something else, but I thought that everything is about brainwashing in a way, you know—every images. I think life is about brainwashing, like when you go somewhere, you drink a chocolate in the morning, your mother brings you this yellow box and you get brainwashed from it. I got brainwashed from what I see. I thought it was a cool name and I don't know, I just like the sound of it, and I guess it has a meaning with what I do... When I decided to fall back in the art world, I didn't

the VOICE

Mr. Brainwash Makes Sid Vicious, Jay-Z, Slash of Out of Broken Records in the Meatpacking District

NEW YORK

Artist MBW Is Selling the Mona Lisa

1/2/08 at 2:32 PM | Comment

Nothing says Christmas like bar codes and pastiche. In a possible nod to the rampant consumerism (and joy, or whatever) that the holidays bring, the Mona Lisa gets its own UPC symbol, courtesy of L.A.-based, Warholian street artist MBW. —Rachel Wolff

VOGUE

Mr. Brainwash

"If you let it exist, it becomes art. People see it, and live it."

Mr Brainwash says in front of a 3 meter Mickey Mouse carrying a bucket of pink paint. Art is to make it exist: the writing behind the Disney icon still looks fresh. Thierry Guetta's hands, aka Mr Brainwash are all sprayed with pink and blue. His 15000 square meters of

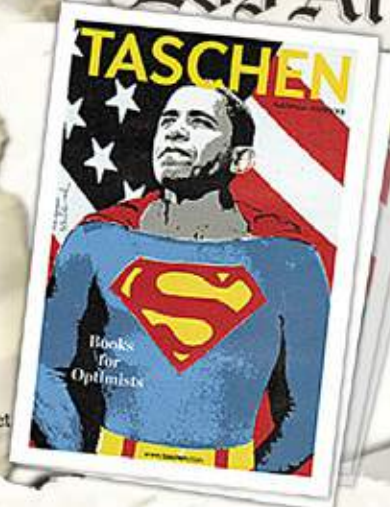
Mr Brainwash (MBW) is a guy that is quickly becoming one of our favorite emerging artists, just attacked this New York City shutter space with his iconographic imagery, and then added some daubs of paint (okay fine... maybe more than just a daub) for a colorful effect. Striking, no?

BlackBook

want to use my name, Thierry Guetta, because it was like we were in the 2000s, people use always something, like a brand, like a name, so you had to find a name, a brand. A name that we present to you, but not your personal name. And I just took the name from the past, Mr. Brainwash. I had it, it was there, I knew that one day I would do something with it, and it came alive.

-Ann Binlot, February 22, 2010

Los Angeles Times



A different, if fleeting, portrait of MLK
April 8, 2008 | 2:52 pm



Gen Art, Black Eyed Peas' william throw a stylish party for 'Worlds on Fire' exhibition in L.A.



VIDEO LINKS

“In The Studio With Mr. Brainwash” Forbes Magazine

To Watch:

http://www.youtube.com/watch?v=6s_y25fb12I

“A Day In The Life: Mr. Brainwash” on Hulu

To Watch:

<http://www.hulu.com/watch/280249/a-day-in-the-life-mr-brainwash>

Mr. Brainwash on Rolling Stone Italy

To Watch:

<http://www.rollingstonemagazine.it/cultura/notizie/esclusiva-rolling-stone-a-tu-per-tu-con-mr-brainwash/47789>

“Life According to Mr. Brainwash” on Los Angeles Times Video

To Watch:

<http://www.latimes.com/videogallery/62503910/News/Life-according-to-Mr-Brainwash>

Mr. Brainwash at Art Basel 2011 Recap

To Watch:

<http://www.youtube.com/watch?v=WdoVGgdMOCY>

“Mr Brainwash NY Opening” on BBC World News

To Watch:

http://news.bbc.co.uk/2/hi/programmes/world_news_america/8548779.stm

“ICONS”

To Watch:

<http://vimeo.com/10225310>

“ICONS Remix”

To Watch:

<http://vimeo.com/12665096>

Mr. Brainwash on Carson Daly

To Watch:

http://youtu.be/_a2AKbOCsMg

ARTICLE LINKS

Artworks Magazine, 10/12/2009

Read Full Article:

<http://artworksmagazine.com/2009/10/mr-brainwash/>

LA Weekly, 6/12/2008

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<http://www.laweekly.com/2008-06-12/art-books/mr-brainwash-bombs-l-a/>

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<http://www.blackbookmag.com/article/an-interview-with-mr-brainwash/16321>

The Talks, 1/25/2012

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<http://the-talks.com/interviews/mr-brainwash/>

Arts Observer, 12/06/2012

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<http://www.artsobserver.com/2012/12/06/mr-brainwash-stages-exhibit-in-miami/>

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<http://www.forbes.com/sites/hannahelliott/2012/05/02/in-the-studio-with-mr-brainwash/>

BBC News, 8/2/2012

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<http://www.bbc.com/news/entertainment-arts-19011515>

IDOL Magazine, 8/1/2012

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